



June 22, 2010

MEDIA RELEASE -- FOR IMMEDIATE RELEASE

Contact: Bob Hayes
1-714-540-9300 (telephone-USA)
bhayes@burba.com (email)

Dates Set for the Caribbean Hotel & Resort Investment Summit (CHRIS)

CHRIS Committee Meets to Plan the 2011 Event

Miami, FLORIDA: It was announced, that the Caribbean Hotel & Resort Investment Summit (CHRIS) will be held April 10-12, 2011, at the new JW Marriott Marquis hotel in downtown Miami, Florida, USA. At its kickoff meeting today in Miami, the nearly 30 member CHRIS Planning Committee brainstormed and identified the key topics, issues and opportunities facing the hotel investment community in the Caribbean.



CHRIS will be held immediately preceding the new Hotel Opportunities Latin America (HOLA) conference, which will be held in the same hotel in Miami April 12-14, 2011. The back-to-back nature of the two conferences, will be an efficient way for the hotel investment community that is interested not only in the Caribbean, but in the broader Latin America region to conduct their business while in Miami, the gateway to the Caribbean and Latin America.

The inaugural CHRIS held in early 2010 was a huge success and exceeded expectations, with over 300 delegates from 26 countries attending. Organizers are expecting a much larger group to attend CHRIS and HOLA in 2011.

“Over the past two years, investment in the Caribbean has been impacted – similarly to the rest of the world, but the Committee identified both the challenges and the opportunities which are expected to be there as we enter 2011,” said Jim Burba, president of CHRIS host BHN. “A timely, cutting edge conference program will be developed to reflect the extraordinary work that began today with the Planning Committee meeting,” Burba added.

About the Host

BHN is the worldwide leader in developing and organizing conferences for the hotel and tourism investment community. With more than two decades of experience, over 80 events completed or in production to-date, and more than 59,000 international delegates, BHN conferences have become “must attend” events for industry leaders who come together to network, conduct business and to learn about the latest trends.

BHN events include: the Americas Lodging Investment Summit (ALIS) in San Diego; the ALIS Summer Update in Los Angeles; the Central America Tourism & Hotel Investment Exchange (CATHIE) held in El Salvador in 2010; the Caribbean Hotel & Resort Investment Summit (CHRIS) in Miami; the Hotel Investment Conference Asia Pacific (HICAP) in Hong Kong; HICAP Update Southeast Asia in Singapore; HICAP Update Japan in Tokyo; the Hotel Investment Forum India (HIFI) in Mumbai and the newly launched Hotel Opportunities Latin America (HOLA) in Miami. The BHN website at www.Burba.com is the gateway for information about the conferences BHN produces, as well as a direct link to important players in the hospitality investment world.